



ACROSS ALL ANDSCAPES

Birds, like people, depend on multiple ecosystems for health. So it is that the Audubon Society of Portland seeks to protect a continuum of habitats for native birds and wildlife in Oregon: from parks and natural areas in the Portland Metro area, to migratory havens like Steens Mountain and Malheur, to shorelines and marine reserves where sea birds find sustenance.



We reach out to people of all ages to enjoy the native wildlife around us; to learn about fascinating animals and habitats; and to protect the biodiversity of our beautiful area forever. Thank you for supporting our vision: a region where people and native wildlife flourish together.



Raptor Road Trip, a collaboration with Metro and ODFW, drew 1,500 visitors to view wintering raptors on Sauvie Island. Good weather provided optimal viewing of magnificent eagles, hawks and falcons.

Sauvie Island photo (header bar) Raptor Road Trip photo, Dan Fredman



Dear Friends,

This year, Portland Audubon took dramatic steps to reach new communities, extend urban conservation programs, and engage more people in the enjoyment, understanding and protection of our natural resources. I'm pleased to share some of the highlights.

We opened a new office at Portland's historic Leach Botanical Gardens to broaden our community roots beyond the traditional West Hills campus and take nature based activities to Portland's East side. Leach, a beautiful destination in its own right, will now serve as the foundation for programming to the East Metro area's natural treasures, and reach out to the Portland Metro area's growing and diversifying population. Already, Portland Audubon's education and conservation staff introduced new residents from Bhutan and Nepal to urban nature along the Springwater Corridor.

Portland Audubon has long held it a goal that every resident should be within a twenty minute walk of a park or natural area. We brought hundreds of people to this goal in West Gresham, where we helped secure two acres of natural area for residents and area wildlife, plus space for a community garden. Neighborhoods themselves can voluntarily create additional habitat for native birds and wildlife by landscaping with native plants. Our Backyard Habitat Certification Program, launched with partner, Columbia Land Trust, got off to an excellent start this year with financial backing from local, regional and national organizations. More than 400 homeowners learned how they could make a difference at home through the program's site visits, and 130 of them are now proudly displaying the Spotted Towhee, Backyard Habitat certification sign in their front yards. This was the year that we addressed the persistent problem of birds colliding with urban buildings, by encouraging protective measures through our BirdSafe Portland Campaign. It was also the year when we asked for and got our grassroots activists to step up and speak out loudly for restoring the Willamette River and preserving West Hayden Island. Portland's Mayor and City Councilors heard from hundreds of us with Audubon's message to protect, restore and provide safe access to these wildlife rich urban ecosystems.

Portland Audubon, along with partners Bienestar and Hacienda Housing Development Corporations, celebrated their 4th and 5th year working together to offer free summer camp activities for youth and to host conservation education programs for families. Kids and adults alike treasured their day at Three Arch Rocks and enjoyed the birds and wildlife unique to one of our region's most breathtaking places. Since its inception, this multi-faceted collaboration has reached children and families who have moved to Portland from Latin America, Asia and Africa.

Expanding our services and extending our reach to new audiences would not have been possible without the complement of outstanding volunteers who contributed 37,000 hours of their time. I've been delighted to see new and seasoned volunteers step up and help make our work at Leach Gardens a positive experience for all.

This was the year that we took steps to strengthen and secure our financial standing by creating two permanent funds; one for general operations and programming and one for the stewardship of our wildlife sanctuaries. Along with the endowment for the stewardship of Ten Mile Creek Sanctuaries, located in Yachats, Oregon, these new endowments will yield income that will be reinvested back into our land and people.

This annual report highlights the many other steps we have taken to ensure that birds, wildlife and their habitats are protected and enjoyed by all Oregon residents. Thank you for supporting Portland Audubon this year and for helping us to grow in many wonderful ways.

Warmly, Meryl Rodusch

Meryl A. Redisch Executive Director



Explorador Campers photo, Portland Audubon



Classes, camps and events draw people of all ages into deeper understanding of the intricate ways animals and habitats connect, from backyards to mountain wilderness, deserts and seascapes. Reaching more than 15,000 children and 5,000 adults this year, Portland Audubon instructors guided nature appreciation experiences that lead to caring about conservation. Highlights include:



Popular summer and school break camps reached 1,000 children, earning high accolades from parents and campers alike.

Traveling Programs took hands-on environmental learning to over 6,000 children, augmenting public school curricula with exciting nature programming.

Community-Based Summer Camps, Explorador and Alberta Nature Team (ANT), provided nature experiences to more than 200 underserved children and their families.

Field Trips brought nearly 3,000 children to natural areas at the Oregon Coast and Columbia Gorge, while another 3,000 explored our stand of Old-growth forest on Audubon Sanctuary Tours.

Thousands more enjoyed bird festivals and events.

Through partnerships with two organizations providing affordable housing for Latino and Somali populations, Bienestar in Hillsboro and Hacienda in NE Portland, Portland Audubon operates our Community-Based Summer Camp, Explorador. With funding raised through area foundations, this important program gives children exciting experiences in nature through a week of summer camp, and is free for participants. Such programs help prepare children of diverse cultures and communities to become environmentally responsible citizens.



Explorador Campers photo, Portland Audubon

ADULT PROGRAMS

Over 100 adult classes and field trips provided opportunities for birders and naturalists of all levels to enhance their understanding of birds and nature conservation.

Our new School of Birding classes, teaching advanced ornithology and birding skills, filled to capacity for all four terms.

Eco Tours took 150 people on seven domestic and six international birding tours to places like the Badlands of North Dakota, Steens Mountain and Klamath Basin in Oregon and distant lands such as South Africa, Costa Rica, India and Nepal.

SPECIAL EVENTS

The Lost Bird Project, the touching and massive bronze sculptures of extinct birds, brought thousands to the downtown installation and interpretive display, delivering a poignant message to protect our bird species that remain.

The 30th Annual Birdathon, a good-natured competition to spot a maximum number of bird species in a limited time, exceeded \$140,000, raising record funds this year with enthusiastic participation from the Audubon community.

A recognized Portland phenomenon, Swift Watch attracted larger and larger crowds to the amazing swirl of Vaux's Swifts diving by the thousands into Portland's Chapman School chimney.

Wild Arts Festival, the art and book show that celebrates nature, brought record numbers of visitors to lofty Montgomery Park and record returns, to the credit of volunteers who have built it into a Portland institution.

Audubon/KGW Raptor Cam, viewed by hundreds of thousands across the country, documented the urban life of a Red-tailed Hawk family nesting on a downtown Portland building.

Raptor Road Trip, with a record participation of over 1,500 people, and Migratory Bird Day are among the other sociably wild adventures for appreciation and learning about native birds and habitat.

Elvira and Gerardo Lemus, two high school students with an interest in nature and the outdoors, joined Explorador as paid counselors from the Bienestar community for the first time. To prepare for the job, Elvira and Gerardo attended four days of Audubon training, including two nights at Audubon's Marmot Cabin. As summer progressed, their confidence and ability grew to enable them to take active leadership in many activities by the end of summer.





Lost Bird Project photos, Ann Takamoto



Portland Audubon has long been active on Sauvie Island, home to one of the Portland area's Important Bird Areas (IBAs). This year we provided comments for ODFW's Sauvie Island Wildlife Management Plan and led habitat restoration and bird monitoring initiatives, including citizen science for Oak Island and Wapato point counts, seasonal Great Blue Heron Rookery monitoring, American Kestrel banding, and two Wapato weed pulls to remove Garlic Mustard, Blackberrry, Scotch Broom and English Ivy.

Sauvie Island photo, Nikki Kelly

Our long history of preserving and restoring natural areas, in collaboration with partners and volunteers, helps to maintain the Portland Metro area's reputation as an excellent place to live. We advocate for responsible natural resource practices over a wide continuum of landscapes, because clean water, trees and healthy ecosystems serve people and birds alike.

CONSERVATION PROGRAMS

Our Portland BirdSafe Campaign to reduce urban building strikes began advocating for less nighttime lighting downtown and other measures. A "Together Green" Fellowship was awarded to support additional work next year.

Backyard Habitat Certification Program took off, guiding 430 homeowners to create native habitat in their own yards and certifying the first one hundred and thirty.

Urban Wildlife Resource Center responded to more than 15,000 residents dealing with urban wildlife questions and conflicts.

Peregrine Watch completed its 19th year engaging volunteers to monitor the remarkable recovery of these graceful aerial hunters.

Important Bird Areas long-range planning proceeded with complete mapping of all Oregon sites and progress on existing sites at Oaks Bottom and Sauvie Island.

LEGISLATIVE ACCOMPLISHMENTS AND ADVOCACY

Settled a lawsuit against FEMA, challenging floodplain development that harms listed salmon and other species. Habitat impacts must now be considered.

Won long-sought legislative measures, including passage of the nation's strongest laws prohibiting the flame retardant, PBDE. Increased state penalties for the illegal killing of raptors and gained approval for the first phase of a marine reserve system.

Achieved adoption of the North Reach River Plan to protect and restore the most degraded stretch of the Willamette River, after nine years of planning and advocacy.

Advocated for Portland Metro natural area protections at the Portland Airport, Lake Oswego, Ross Island and West Hayden Island.

Supported Tree Policy planning for the Metro region, which now targets 33% canopy coverage, with measures to achieve this for ecological benefits.

Worked with partners to promote responsible wind power development which minimize wildlife impacts, and opposed irresponsible wind developments at Steens Mountain.

In mid-April more than 300 people watched as an adult Bald Eagle was set free in George Rogers Park in Lake Oswego. The eagle had been severely injured six weeks earlier in a territorial dispute with another eagle. One of over 3,000 animals treated at our Willdife Care Center last year, this eagle got a second chance at life in the wild because of the excellent care of our Care Center staff and volunteers.



Bald Eagle Release photo, Tom Schmid

AUDUBON NATURE SANCTUARIES

Every year more than 40,000 people visit our 150-acre wildlife sanctuaries, where visitors can refresh themselves among old trees and native birds. This year's improvements to the trails and grounds made walking in the sanctuary more welcoming than ever. Accomplishments include:



Gift Tree Planting in the Collins Sanctuary photo, courtesy of Friends of Trees

Met the first year of a challenge match from the Collins Family, creating a Sanctuaries Endowment Fund to help grow an Old-growth forest.

Began a new partnership with Friends of Trees with a goal to plant 10,000 trees and shrubs over the next ten years through our collaborative Gift Tree Program, a way for donors to honor friends and loved ones. Held the first two of several tree plantings in the Collins Sanctuary.

Installed permanent displays depicting life in our Wildlife Sanctuaries in our Audubon House Interpretive Center, with funding from the Alice C. Tyler Perpetual Trust, Summer Lea Hillman Foundation, the Juliet Ashby Hillman Foundation and Metro.

Installed a new roof and deck at Marmot Cabin, and improved safety through two new crosswalk signs on Cornell Road.

Completed a two-year "Nature in Neighborhood" Metro Grant project, including 45 days of AmeriCorps teams, planting 4,000 native trees, and building our new stormwater garden.

Completed the second year of a Toyota/National Audubon Society "Together Green" Grant with trail enhancements, invasive plant species removal and native plantings in six Volunteer Events; this highly successful program received funding for 2011 - our third consecutive year.

Rebuilt two bridges in our Pittock Sanctuary – partnered with Forest Park Elementary School to rebuild Balch Creek Trail Bridge and received a private donation to rebuild the trail bridge to our Old Growth area.

With excellent practices in inventory control and creative marketing, increased expertise in product lines and positioning as the "go-to place for optics," the Nature Store surpassed budget goals by 52 percent, demonstrating consistent growth over the past three years.

WILDLIFE CARE CENTER

The busiest wildlife rehabilitation center in the region, the Wildlife Care Center treated over 3,000 orphaned or injured birds and other native wildlife with the goal of returning them to the wild.

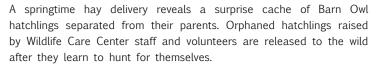
80 volunteers dedicated four hours a week to assure that the Care Center is able to meet the high demands of wildlife rehab, including attending to spring's baby birds and the high volume of raptor injuries occuring during spring fledging and fall migration.

Over 1,500 people experienced the joy of returning healthy birds from the Center to the wild in over 30 public releases across the Portland area.

The Care Center's eight education birds, sponsored by donations, visit schools and events as ambassadors to the public. The birds, Aristophanes, Common Raven; Finnegan, Peregrine Falcon; Hazel, Northern Spotted Owl; Jack Sparrowhawk and Lillie, American Kestrels; Julio, Great Horned Owl; Ruby, Turkey Vulture and Syd, Red-tailed Hawk; born wild but not releasable, are handled by trained volunteers.



Balch Creek Bridge Dismantle photo, Tom Costello



photos (left to right) Wildlife Care Center Open House, Bob Langan Barn Owl Release, Michele Dupraw Barn Owl Release, Richard Dupraw









A remarkable community of members, supporters and volunteers magnifies our impact far beyond our numbers. Volunteers help maintain our sanctuaries and operations such as the Wildlife Care Center, extend learning to the broader community and influence conservation decisions in the region. Portland Audubon is a community-based organization welcoming people to become involved in multiple ways.

Four hundred active volunteers dedicated 37,000 hours to maintaining trails, removing invasives and planting native species, sharing information with visitors, caring for injured wildlife, supporting events, assisting customers in the Nature Store and being the front line at our reception desk.

The volunteer program grew by 22% over last year, contributing the equivalent of 17.5 full-time staff and receiving notice of recognition in the Association of Fundraising Professionals' 2009 Outstanding Volunteer Program.

Jumping into Social Networking, Portland Audubon launched a Facebook fan page and Twitter feed, now with over 2,400 fans and 500 followers respectively, and additional fan pages for our Wild Arts Festival and Save West Hayden Island campaign.





photos (left to right) Birdathon 2010, Josh Cerra Wild Arts Festival, Ann Takamoto Bird Handler with Ruby the Turkey Vulture, Bob Langan



THANK YOU TO OUR DONORS (JULY 1, 2009 - JUNE 30, 2010)

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\$25,000 AND ABOVE

Anonymous **Bullitt Foundation**

\$10,000 - \$24,999

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Biamp Systems	Columbia Sportswear Company	NatureBake & Dave's Killer Bread	Vernier Software & Technology
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The Audubon Society of Portland gratefully acknowldeges all of our donors and members for their generous support. We apologize if we missed you - if you have a correction, please contact Development Director, Ann Takamoto, at 971-222-6117.

FINANCIAL STATEMENTS FOR JULY 1, 2009 - JUNE 30, 2010

ACCETC		DEVENUIE		Rentals
ASSETS		REVENUE		Other Net Gains
Cash	\$1,106,421	Contributions and Grants	\$922,182	1% on Investments
Receivables	55,327	Donated materials and services	81,610	Nature Store 3% Contributions Grants
Inventory	133,658	Memberships	170,883	Special Events
Prepaid Expenses	55,213	Program Service	668,754	5%
Investments	914,116	Special Events	121,754	
Property and equipment, net	1,298,494	Nature Store (net)	192,603	
Conservation property	2,003,110	Rental, Other	15,268	
		Investment Income	40,473	
Total Assets	5,566,339	Net Gains on Investments	24,148	
		Other income	3,266	
LIABILITIES AND NET ASSETS	5			
Accounts Payable	75,287	Total Revenue	2,240,941	Program Service
Accrued expenses	100,099			30% Memberships In-Kind Donations
Deferred revenue	363,772	EXPENSES		8% 4%
Note payable	70,846	Program services:		
	·	Conservation	486,148	
Total Liabilities	610,004	Education	683,825	
		Nature Store	140,473	Management
NET ASSETS		MembershipPublications	140,886	and general Fundraising
Available for operations	507.654	Sanctuary	135,369	11% 9% Conservation
Board designated	357,613	<i>y</i>		2370
Net property	1,710,601	Total Program Expenses	1,586,701	
				Sanctuary
Total unrestricted	2,575,868	Management & general	219,836	7%
Temporarily restricted	1,673,987	Fundraising	170,460	
Permanently restricted	706,480	6		
		Total Administrative	390,296	
Total net assets	4,956,335			
	, ,	Total Expenses	\$1,976,997	Membership
Total liabilities & net assets	\$5,566,339	. otal Experiede		and publications
		Change in net assets	263,944	7% Nature Store 34%
			200,011	3470

AUDUBON SOCIETY OF PORTLAND

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Backyard Habitat Certification Manager Ariana Longanecker
Backyard Habitat Certification Technician Robin Jensen

-

7%

OUR MISSION:

The Audubon Society of Portland promotes the enjoyment, understanding and protection of native birds, other wildlife and their habitats.





photos (left to right) top row Sanctuary Tour, Nikki Kelly Planting Native Plants in the Audubon

Wildlife Sanctuaries, Portland Audubon Malheur Birding Trip, Harriet Anderson

middle row

Ed Bird Handler, Wildlife Care Center Open House, Tom Schmid Barn Owl Release, Richard Dupraw Ed Bird Handler and Finnegan the Peregrine Falcon, Bob Langan

bottom row

2010 Birdathon Team, "Birders of Color," Kenya Dubois Ed Bird Handler with Julio the Great Horned Owl, Portland Audubon 2010 Wild Arts Festival, Susan Bexton

photo (front) Osprey, Jim Cruce



AUDUBON SOCIETY OF PORTLAND 5151 NW Cornell Road Portland, OR 97210

Administrative Offices

5151 NW Cornell Road Portland, OR 97210 503-292-6855 9am to 5pm, M-F

Sanctuaries Dawn to dusk every day

Wildlife Care Center 503-292-0304 9am to 5pm, 365 days a year













Nature Store, Interpretive Center 503-292-9453 10am to 6pm, M-Sa 10am to 5pm, Su

Satellite Office

Leach Botanical Gardens 6704 SE 122nd Avenue Portland, OR 97236