# AUDUBON SOCIETY OF PORTLAND 2016-2017 ANNUAL REPORT

Can an annual report be exciting? This year we think the answer is yes! Our report not only summarizes the year's many achievements — from passage of the Outdoor School for All initiative to blocking the sale of Elliott State Forest to a timber company — but also shares compelling new goals of our five-year strategic plan.

Throughout our 115-year history, strategic use of resources has kept Portland Audubon at the forefront of Oregon's conservation movement. Whether sparking creation of the West's first National Wildlife Refuges or pioneering the concept of "wild in the city" to protect urban habitat, a thoughtful and evolving strategy has guided our success in keeping Oregon a place where birds, other wildlife, and people thrive.

Today, changes in society spotlight a heightened need for innovation and flexibility. For example, national politics suggest that state and local actions now provide the most direct path toward conservation gains ranging from increasing habitat restoration to reducing climate change. Meanwhile, declining rates of outdoor recreation reveal a growing distance between kids and nature, diminishing young people's health and happiness today and reducing the conservation commitment of adults tomorrow. And as our region's demographics become increasingly diverse, Portland Audubon must find new ways of connecting with people to remain an effective voice for birds and nature. To achieve these ambitious goals, our strategic plan calls on us to reach the next level — to improve our connection with a broader diversity of people through new programs, partnerships, and improved communications, to expand education and engagement opportunities at Marmot Camp (page 6) and our Wildlife Care Center (page 10), and to expand our statewide conservation presence (page 7).

We hope you take pride in the achievements you've made possible over the past year, and find inspiration in the opportunities before us today. We can't achieve our strategic plan without your continued involvement and investment in our mission. Portland Audubon's continuum of engagement — from connection to caring to conservation — creates the best opportunity to improve our shared future. This is an exciting time for supporters of Portland Audubon!

Dan Rohlf

President, Board of Directors

Harry

Nick Hardigg Executive Director

### Birds touch down on almost every habitat on earth.

Pacific Wrens nest in our forests, Tufted Puffins forage for fish in the ocean, Green Herons raise their young in secluded wetlands, Golden Eagles soar over the desert, Clark's Nutcrackers store seeds atop mountains, Bushtits flock together in cities, and Western Meadowlarks' melodic songs can be heard far and wide over the grasslands.

For 115 years, Audubon Society of Portland has worked to protect the places where birds live. And because birds share our yards, neighborhoods, and natural areas, by protecting birds we also protect people and our entire ecosystem, working to build a sustainable future for all life.

This past year, our dedicated community of donors, activists, community scientists, Birdathoners, backyard habitat builders, members, and volunteers has achieved remarkable feats on behalf of birds, other wildlife, and Oregonians. Together, we worked with partners to save the Elliott State Forest from being sold to a private timber company, played a vital role in significantly improving the Willamette River Superfund cleanup plan, increased the Backyard Habitat Certification Program to include more than 4,000 properties, educated 12,000 youth and 4,000 adults, and treated more than 3,000 injured or orphaned wildlife. Perhaps most importantly for the future of Oregon conservation, we played a leadership role in passage of Outdoor School for All, the single greatest statewide funding initiative for outdoor education in the history of the United States.

As we took care of present needs and opportunities, we also planned for our future, setting in motion a strategic plan that will spur substantial investments to increase the capacity of our facilities, strengthen our partnerships, reach new and increasingly diverse audiences, and protect habitat across the state for wildlife.

Birds guide us in our work, but they are only a part of the story. To succeed in our mission, to create a world in which birds and people flourish together, we depend on a broad community of Oregonians who not only love the natural world, but are inspired to take action to protect it. Whether it is testifying at a hearing on fossil fuels, surveying birds as a community scientist, or planting native plants in your backyard, that critical step to take action is at the heart of every one of our programs.

# EDUCATION

Our programs set the stage for children and adults to develop their own personal relationship with nature.



227 traveling programs, 5,861 students



87 Camps, 1,200 campers

Environmental education is about more than learning the name of a tree or the natural history of a species. It is about creating a moment that inspires someone to fall in love with nature, to feel awe, wonder, and a connection to the natural world. That is why our programs always set the stage for children and adults to develop their own personal relationship with nature. Once people feel connected, they want to protect the places and wildlife they care so deeply about.

Whether it is spotting an owl as it regurgitates a pellet at our sanctuary, observing a Black-necked Crane in Bhutan, or tasting a first thimbleberry at Marmot Cabin, each camp, field trip, ecotour, and class we teach opens up a



**31** field trips, **1**,**639** students

7 Nature Night Talks 1,840 attendees



whole new world and feeds the imagination. When a child or adult experiences such a magical moment, inevitably she or he is hooked and wants to venture out to find more.

For kids especially, that early relationship is powerful, both for the future of our planet and for the child's health and happiness. We are proud to offer environmental education opportunities for thousands in the Portland Metro Area, nurturing current and future generations of conservationists.



71 adult classes, 750 participants



6 international eco tours, 76 travelers

119 bird song walks and outings, 1,190 participants





## LOOKING FORWARD: OUR STRATEGIC PLAN

# The Future of Our Education Program

In the coming years, our education program will reach new audiences, helping to inspire people from all walks of life to love and protect native birds, other wildlife and their habitat.

Through collaboration and new programming, Portland Audubon's Education Team will:

# Ensure our programming reaches new and increasingly diverse

audiences. By strengthening our relationships with community partners and reviewing and rethinking our current programming to align with community needs, we will reach new audiences that reflect the geographic, racial, cultural, and economic diversity of our region.

Increase conservation opportunities within education programs. Because when people care about nature they are often inspired to take action to protect it, we will be increasing our messaging around conservation initiatives and providing participants with opportunities to make a difference for wildlife and the habitats on which they depend.

Rebuild Marmot Cabin to triple capacity and offer year-round programming.



**Marmot Cabin,** located on a 91-acre sanctuary at the foot of Mt. Hood, was donated to Portland Audubon in 1976 by Joe and Amy Miller because they believed in the power of environmental education. With Phase 1 complete, we are starting Phase 2, which will transform Marmot Cabin into an educational camp that can serve thousands of children year-round through winter, spring and summer camps, Outdoor School, and family day programs.

The new lodge will provide campers with a multipurpose hub to gather, learn, and play, a commercial kitchen and bathrooms to accommodate up to 60 campers, and sleeping quarters for educators and teachers.

We are eager to break ground on this new flagship facility for our education programs: creating opportunity to inspire thousands of additional youth, form new partnerships, and reach new audiences. If you are interested in



investing in our Strategic Plan priorities like Marmot Cabin, please contact Donna Wiench at dwiench@audubonportland.org.



# CONSERVATION

Portland Audubon's legacy of protecting wildlife and wild places is written across the landscape both close to home and in the remotest reaches of our state.

### Much of the landscape that is protected

**in Oregon today** is the result of advocacy by Portland Audubon activists. From the first wildlife refuges in the west at Malheur, Klamath and Three Arch Rocks to our local natural areas like Oaks Bottom and Ross Island, Portland Audubon's legacy of protecting wildlife and wild places is

written across the landscape both close to home and in the remotest reaches of our state. Our vision has long recognized that we not only have to protect the big, remote wild places, but that it is also critical that we build healthy cities that include access to nature within walking distance for all residents and the human and ecological health benefits that derive from creating green, sustainable, equitable communities. It is a vision that places the highest priority on grassroots engagement. Politics are ephemeral, and the only way to make lasting forward progress is to build a movement that is broad, deep and increasingly diverse.

Today, at a time when many cornerstone environmental laws and programs protecting our land, air and water are under attack at the Federal level, we join our sister organizations in the conservation movement fighting back against the current administration's anti-environment agenda. At the same time, we see that forward progress can and must continue to be made at the local and state levels. We ultimately protect and restore our communities and planet one tree, one yard, and one natural area at a time.





Over the past year, Portland Audubon's activists have remained a powerful force for positive change in our local community and across Oregon. The following are some of the successes we have realized this year:

# Outdoor School for All

Portland Audubon was a lead organizer, fundraiser, and financial contributor for the largest statewide funding initiative for outdoor education in the history of the United States. A week of overnight Outdoor School has been funded for every fifthor sixth- grader in Oregon, regardless of financial means. This victory will give every child a foundation in science-based environmental education and helping plant the seeds for a conservation majority in Oregon.

## Saving the Elliott State Forest

With a powerful coalition of partners, we successfully stopped the sale of the Elliott State Forest to private timber company, protecting more than 82,000 acres of forest, home to threatened species like the Northern Spotted Owl, Marbled Murrelet and Coho Salmon.

# Improving the health of our communities one yard at a time

We have expanded our Backyard Habitat Certification Program, a partnership with Columbia Land Trust, into Clackamas County. Today more than 4,000 homes in the Portland Metro Region are enrolled in the program resulting in more than 1,000 acres of restoration and the planting of more than 55,000 native plants.

## Saving Energy, Saving Birds, Seeing Stars

Thirteen iconic Portland buildings and more than 2,500 residents turned off their lights on September 30, 2016 to launch our fall lights-out campaign, a part of our larger effort to fight light pollution and help migrating birds on their journey.

# Fighting climate change

In 2016, the City of Portland passed the strongest ban on new fossil fuel facilities in the nation culminating a multiyear effort by Portland Audubon and large coalition of conservation groups.





## Ensuring Adequate Water for the Klamath National Wildlife Refuge

The Klamath National Wildlife Refuge is one of the most important bird refuges in the west, but for years, refuge wetlands have been allowed to go bone dry while the refuge provided water to lands it leases for commercial agriculture. In 2016 Portland Audubon co-litigants Oregon Wild and WaterWatch, represented by Crag Law Center filed a lawsuit against the US Fish and Wildlife Service to ensure that refuge wetland receive adequate water.

## Restoring Malheur National Wildlife Refuge

Portland Audubon continues to play a key role providing staff and volunteer resources to support one of the most important wildlife refuge restoration projects in the Western United States.



# LOOKING FORWARD: OUR STRATEGIC PLAN

# In Conservation

In 2017, Portland Audubon adopted a new strategic plan including a conservation agenda that both directly builds upon more than a century of conservation in Oregon and prioritizes the biggest challenge facing our communities and planet: climate change. The three conservation priorities adopted in our new strategic plan are:

Make Portland Metro Region the "greenest" metropolitan region in the country

Protect birds and bird habitat across the Oregon landscape

Limit the region's contribution to climate change, while building landscape resilience to withstand the impacts of an already changing climate

As always, the strength of Portland Audubon to make change is in its people. Please get involved and help us protect the health of our communities and our planet.

# WILDLIFE CARE CENTER

The Wildlife Care Center serves as a hub for us to collect data and better understand the major issues affecting wildlife.

The busiest wildlife rehabilitation facility in the region and the oldest in the country, the Wildlife Care Center treats injured and orphaned wildlife, from Bald Eagles to Western Tanagers to Beavers, and through education, helps those in the greater Portland Metro Area learn how to coexist with wildlife. The Wildlife Care Center also serves as a hub for us to collect data and better understand the major issues affecting wildlife, like window strikes, cat predation, and lead poisoning, so that we can effectively address those problems through our advocacy and outreach efforts.

Since its inception, the Wildlife Care Center has treated more than 80,000 native wildlife and answered more than 250,000 wildlife "911" calls. It also houses our largest volunteer program with more than 150 trained volunteers who help with almost every aspect of care for these animals.



3,000 injured and orphaned animals treated







10,000 wildlife 911 phone calls answered

Over 200 volunteers donate their time to help injured wildlife and the public with wildlife concerns

170 Educational Bird talks at schools and other institutions reaching an estimated 25,000 people

## LOOKING FORWARD: **OUR STRATEGIC PLAN**

### Investing in our Care Center

Our Future: Our care is amazing but 30 years after the current facility was constructed it is showing signs of wear and tear associated with the treatment of close to 100,000 wild animals and needs upgrades to meet modern wildlife care standards. In the next few years, Portland Audubon will complete significant renovations to the existing Wildlife Care Center that will substantially increase and expand educational outreach opportunities, volunteer opportunities, research capacity, and most importantly, the quality of care we are able to provide for wild animals.

The renovations include construction of new flight cages, expanded educational bird cages, the addition of a surgical suite and second critical care ward, major equipment and database upgrades, and remodeling of the Care Center lobby/interpretive area. If you are interested in investing in the future of the Wildlife Care Center, please contact Donna Wiench at dwiench@audubonportland.org.

# SANCTUARIES

Safe Havens for Wildlife and Educational Tools for People. Three Sanctuaries, from the foot of Mt. Hood to Portland to the Central Oregon Coast.



# Marmot Cabin and the Miller Wildlife Sanctuary

Marmot Cabin and the 91-acre Miller Wildlife Sanctuary, located in Sandy, Oregon, provide a safe haven for almost every major forest species of animal found west of the Cascades, from elk to bobcat to woodpeckers. This sanctuary is the perfect place to host our overnight education programs, allowing kids to explore this pristine forest and connect with nature.



### Northwest Portland Sanctuary

Each year 40,000 people visit our free 150-acre sanctuary to hike our four miles of trails, visit our Wildlife Care Center, shop at our Nature Store, explore our Interpretive Center and enjoy education and conservation events.

### 10 Mile Creek

Our 216-acre 10 Mile Creek sanctuary holds the largest intact stand of coastal temperate rain forest of Sitka spruce and Western hemlock in the lower 48 states and is home to the Federallylisted Marbled Murrelet and Northern Spotted Owl.

# COMMUNITY

Portland Audubon's programs span the state, from our base in Portland to the coast and all the way to Malheur and Klamath. We are able to do this only thanks to our large community of members, volunteers, donors, activists, and partners, all of whom play a critical role in ensuring that Oregon remains a healthy place for both humans and wildlife to live.

Volunteers: More than 450 volunteers devote their time to help us reach our mission of inspiring people to love and protect nature. By donating 51,580 hours during the 2016-2017 fiscal year, their collective work has increased our staffing by the equivalent of an additional 25 full-time employees, providing 40% of our work hours, making them a vital part of the Portland Audubon team.







More than 400 Native Plant Sale participants, \$13,000 raised





# Thank you to our Donors

July 1, 2016 — June 30, 2017

#### \$50,000+

Fund for Second Nature John D Gray Audubon Society of Portland Fund of the Oregon Community Foundation Greenfield and Hartline Habitat Conservation Fund Metro Mitzvah Fund of the Oregon Community Foundation

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July 1, 2016 — June 30, 2017

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#### Legacy Circle Members

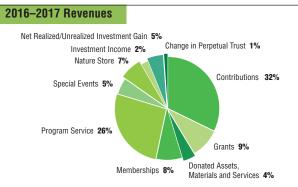
Legacy Circle members have designated Audubon Society of Portland in their estate plans.

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The Audubon Society of Portland gratefully acknowledges all of our donors and members for their generous support. Those whose financial support is \$500 or greater are listed here. We apologize if we missed you. If you have a correction, please contact our Development Director, Charles Milne, at 971.222.6117.

# FINANCIAL STATEMENTS July 1, 2016 – June 30, 2017

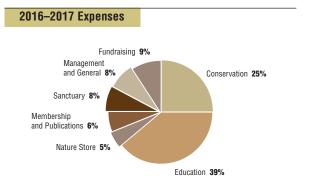


\$

271 579

#### **ASSETS** Cash and cash equivalents

Cash and cash equivalents	\$	271,579	
Grants and accounts receivables		107,633	
Inventory		213,258	
Prepaid Expenses		125,035	
Investments	4	4,612,099	
Property and equipment, net		1,616,415	
Conservation property	4	2,003,110	
Total Assets	\$8	8,949,129	
LIABILITIES AND NET ASSETS			
Liabilities			
Accounts Payable		142,509	
Accrued Expenses		121,953	
Deferred revenue		450,914	
Note payable		-	
Total Liabilities	\$	715,376	
Total Liabilities NET ASSETS	\$	715,376	
	\$	715,376	
NET ASSETS	\$	<b>715,376</b> 334,286	
NET ASSETS Unrestricted	\$		
NET ASSETS Unrestricted Available for operations	\$	334,286	
NET ASSETS Unrestricted Available for operations Board designated		334,286	
NET ASSETS Unrestricted Available for operations Board designated Conservation property and	2	334,286 534,516	
NET ASSETS Unrestricted Available for operations Board designated Conservation property and net property and equipment Total unrestricted	2	334,286 534,516 2,099,368	
NET ASSETS Unrestricted Available for operations Board designated Conservation property and net property and equipment	2	334,286 534,516 2,099,368 2,968,170	
NET ASSETS Unrestricted Available for operations Board designated Conservation property and net property and equipment Total unrestricted Temporarily restricted	2	334,286 534,516 2,099,368 2,968,170 4,262,246	
NET ASSETS Unrestricted Available for operations Board designated Conservation property and net property and equipment Total unrestricted Temporarily restricted Permanently restricted	2 2 2 2 2 3 3 8	334,286 534,516 2,099,368 2,968,170 6,262,246 1,003,337	



REVENUES		
Contributions	\$	1,235,392
Grants		369,066
Donated assets, materials and services		169,048
Memberships		296,402
Program Service		1,029,761
Special Events		206,318
Nature Store		256,026
Investment Income		94,201
Net realized/unrealized investment		
gain (loss)		212,834
Change in perpetual trust		31,941
Other income		7,108
Total Revenue	\$	3,908,097
EXPENSES		
<b>EXPENSES</b> Conservation		\$950,266
		\$950,266 1,458,299
Conservation		. ,
Conservation Education		1,458,299
Conservation Education Nature Store		1,458,299 192,841
Conservation Education Nature Store Membership and Publications		1,458,299 192,841 231,672
Conservation Education Nature Store Membership and Publications Sanctuary		1,458,299 192,841 231,672 314,534
Conservation Education Nature Store Membership and Publications Sanctuary Management and General	\$	1,458,299 192,841 231,672 314,534 291,014
Conservation Education Nature Store Membership and Publications Sanctuary Management and General Fundraising	<b>\$</b>	1,458,299 192,841 231,672 314,534 291,014 329,628
Conservation Education Nature Store Membership and Publications Sanctuary Management and General Fundraising <b>Total Expenses</b>		1,458,299 192,841 231,672 314,534 291,014 329,628 <b>3,768,254</b>
Conservation Education Nature Store Membership and Publications Sanctuary Management and General Fundraising <b>Total Expenses</b> Increase (decrease) in net assets	\$	1,458,299 192,841 231,672 314,534 291,014 329,628 <b>3,768,254</b>
Conservation Education Nature Store Membership and Publications Sanctuary Management and General Fundraising <b>Total Expenses</b> Increase (decrease) in net assets Net Assets	\$	1,458,299 192,841 231,672 314,534 291,014 329,628 <b>3,768,254</b> 139,843 8,093,910

#### **Board of Directors**

#### Officers

**Dan Rohlf** President

Sandy Mico Co-Vice President

Patrick Slabe Co-Vice President

**Jay Withgott** Secretary

**Russ Jones** Treasurer

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Adrienne Wolf-Lockett

#### **Committee Chairs**

Anne Sammis Board Affairs

Lynn Herring Conservation

Kimm Fox-Middleton and Merril Keane Education

Dan Rohlf Executive

Michael Ryan Finance

Mark Greenfield Development and Membership

Patrick Slabe Sanctuaries

**Linda Gipe** Volunteer Council

#### Staff

#### Administration Nick Hardigg

Executive Director Xander Patterson

Director of Finance and Operations Keia Booker

Human Resources and Executive Assistant

Ali Berman Communications Manager

#### Conservation

Bob Sallinger Conservation Director

**Joe Liebezeit** Avian Conservation Program Manager

Nikkie West Backyard Habitat Program Manager

**JP Marchetti-Mendez** Backyard Habitat Administrative Assistant

**Mike Houck** Urban Naturalist

Micah Meskel Conservation Field Coordinator Stephanie Taylor Field Organizer

Mary Coolidge BirdSafe Campaign Coordinator

Lacy Campbell Wildlife Care Center Operations Manager

**Rosie Sanchez** Wildlife Care Center Assistant

**Candace Larson** Field Biologist

#### Education

Nicki Dardinger Education Director

**Ian Abraham** Youth Programs Manager

Youn Han Community Programs Manager

**Dan Van den Broek** Adult Education Manager **Tim Donner** Environmental Educator and Curriculum Specialist

Abby VanLeuven Environmental Educator

Marissa Duncan Education Programs Coordinator

**Erin Law** Adult Programs Coordinator

#### Membership and Development

Charles Milne Development Director

Donna Wiench Donor Relations Manager

**Tony Arnell** Membership Manager

Mark Fitzsimons Birdathon Coordinator

Mitch Lamey Database Administrator

#### Nature Store

Nancy Mattson Nature Store Manager

McKenzie Joslin-Snyder Nature Store Book Buyer

**Janet Drake** Nature Store Buyer

#### Operations

**Deanna Sawtelle** Volunteer Manager

**Rick Meyers** Facilities Manager

Katrina Montoya Sanctuaries Caretaker

Paul Engelmeyer Ten Mile Sanctuary Manager

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