

## Wild Arts Festival Book Fair Selection Criteria

The Book Fair Committee carefully reviews and selects books for the Wild Arts Festival Book Fair to help raise funds for Portland Audubon. We choose and invite authors to participate based on a set of criteria gathered over many years.

## Criteria:

Best match for Festival attendees
Genre mix. For example, children's books, field and hiking guides
Local and regional authors due to travel restrictions
Nature writers
New titles
Price point

The Committee generally meets in spring to begin assembling a list of potential authors for the Festival. We consider past participants, "new" authors, and recommendations from the Audubon nature store book buyer, and from region publishers in our selection process. Authors with multiple titles are more likely to help us reach our fundraising goals; however, we do not automatically rule out authors with a single title of particular appeal to Festival attendees.

## **Wild Arts Festival Book Fair Committee Members**

- Molly Marks, Co-Chair
- Mary Ratcliff, Co-Chair
- Alenna Sebben
- Jill Turner
- Laurie Garretson
- Martha Gannet
- Sally Loomis
- Toni Rubin

To be considered for future Book Fairs, please send your name, list of book titles with their publication dates, and a short bio to us at **wafbooks@aububonportland.org**. Once received, we will let you know if you are a potential participant.

It is our policy to maintain a waiting list in the event of cancellations.